

Full Page Ad size
7.5" x 10"

Half Page Ad size
7.5" x 5"

Quarter Page Ad size
3.75" x 5"

Trim Size of Page
8.5" x 11", No Bleeds
All Ads Full Color

Acceptable file formats:
pdf, eps, tif
created in
InDesign, Photoshop, Illustrator
CMYK

jpeg not recommended

Publisher, Quark & Word documents
not accepted